

yukari schrickel.

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EXPERIENCE

CNN | April 2023 - Present

Freelance Motion Designer

Produces design and animation across Digital Video and interactive editorial. Built CNN's social media motion guidelines defining the visual language across their social channels. Works in a cross-functional capacity, collaborating with editorial, video, and digital teams to deliver consistent, on-brand motion work.

Yukari Ltd | January 2022 - Present

Freelance Motion Designer

Took projects from brief through to final delivery, working with clients including CNN, Pinterest, and Jelly. Managed client relationships directly including scoping work, concepting, incorporating feedback, and delivering final assets.

Animade | July 2021 - December 2021

Senior Creative - Designer and Animator

Worked as Project Lead managing a teams of designers from brief through delivery for social media and advertising campaigns including clients such as Facebook, Wise, and Samsung.

Animade | December 2019 - June 2021

Creative - Designer and Animator

Joined as a core creative team member delivering design and animation for clients including Facebook, Boden, and Ocado. Contributed to pitch work and client presentations.

School of Motion | July 2019 - April 2022

Teaching Assistant

Guided and critiqued student work across three courses including Design Bootcamp, Illustration for Motion, and Demo Reel Dash. Provided structured creative feedback to motion designers.

Framestore | July 2017 - July 2019

Junior Motion Designer

Worked in the Design Team in Advertising department designing, illustrating and animating on projects for clients such as Ford, McDonalds, Hudson Yards and Detective Pikachu.

EDUCATION

Savannah College of Art and Design

Motion Media Design B.F.A.

TOOLS & SOFTWARE

Adobe After Effects

Adobe Illustrator

Adobe Photoshop

Adobe Premiere

Figma

Cinema 4D

Lottie

Rive

SKILLS

Illustration

Motion Design

Cel Animation

Graphic Design

Interactive Animation