yukari schrickel.

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EXPERIENCE

CNN | April 2023 - Present Freelance Motion Designer

Designing and animating content in a cross-functional role across CNN including digital video and interactive articles. Creating and establishing the visual and brand guidelines for CNN's social media and sponsorship content.

Yukari Ltd | January 2022 - Present Freelance Motion Designer

Working with clients on projects through ideation, design, and animation. Clients include CNN, Pinterest, and Jelly.

Animade | July 2021 - December 2021 Senior Creative - Designer and Animator

Worked as Project Lead managing a teams of designers from brief through delivery for social media and advertising campaigns including clients such as Facebook, Wise, and Samsung.

Animade | December 2019 - June 2021 Creative - Designer and Animator

Joined team as designer and animator working on projects for clients including Facebook, Boden, and Ocado. Worked on pitches and presenting to client to win work.

School of Motion | July 2019 - April 2022 Teaching Assistant

Providing guidance and critique for students enrolled in courses including Design Bootcamp, Illustration for Motion and Demo Reel Dash

Framestore | July 2017 - July 2019 Junior Motion Designer

Worked in the Design Team in Advertising department designing, illustrating and animating on projects for clients such as Ford, McDonalds, Hudson Yards and Detective Pikachu.

EDUCATION

Savannah College of Art and Design Motion Media Design B.F.A.

TOOLS & SOFTWARE

Adobe After Effects
Adobe Illustrator
Adobe Photoshop
Adobe Premiere
Figma
Cinema 4D
Lottie
Rive

SKILLS

Illustration
Motion Design
Cel Animation
Graphic Design
Interactive Animation